



## SA RIDING FOR THE DISABLED ASSOCIATION CAPE TOWN

**Non-Profit Organisation Reg: 002-822**  
**Public Benefit Organisation No: 18/11/13/2516**

SARDA Centre  
Brommersvlei Road  
Constantia 7806

**“THERAPY IN MOTION”**

Tel No: 021 794 4393  
Email: [capetown@sarda.co.za](mailto:capetown@sarda.co.za)

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**INVITATION TO ATTEND AN AMAZING FUNDRAISING  
LUNCHEON  
CELEBRATING SARDA’S LEGENDS AND HEROES**

**SAVE THE DATE OF SATURDAY 23 JULY 2022**

**11H30 TO 16H00 – PENINSULA ROOM, KENILWORTH RACECOURSE**



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### **WE NEED YOUR SUPPORT**

The SA Riding for the Disabled Association (SARDA) in Cape Town is heading towards its 50<sup>th</sup> Anniversary, and the amazing Legends and Heroes that keep SARDA alive are, in the words of Nelson Mandela, “champions that deserve the world’s recognition.”

Our call to action, for you to be part of and support our event, stems from the great leadership and tireless efforts of our Founders and phenomenal volunteers. These heroes have offered their services free of charge consistently for 49 years to schools, children, adults, educators and several communities.

Founded in 1973 by Belinda Sampson and Joy Findlay, who remain with us today, SARDA grew from Belinda’s backyard into our current impressive facility in Constantia. Here, over 19 schools and institutions for our special needs learners have benefitted from SARDA’s therapeutic training and lessons, through the medium of our trainers, volunteers, supporters, and of course our loving and loyal horses.

Our Special Event is also a critical Fundraising Event, as SARDA’s current facilities that it has occupied for close to 40 years, are under threat of a land claim.

We proudly call upon you to join SARDA’s Social Compact by supporting our event to sustain our future.

We believe that your generous participation in this worthy cause will enhance your company’s corporate and social standing.

SARDA's partnership with you will provide professional publicity to attract 300 guests to the event, which will include lunch, music, entertainment, and an amazing race day.

Our Legendary Guest Speaker, Professor Thuli Madonsela (Chair in Social Justice, Faculty of Law, Stellenbosch University), will deliver our Keynote address.

Our Celebrity Master of Ceremonies Stuart Taylor will lead you through our adventure. Welcome drinks and wine at each table will be available. There will be an open bar for the thirsty.

Our Live Auction will be performed by the Legendary Sports Commentator Trevor Quirk.

**The event will be covered by our presenting sponsor, the SABC, across their Radio and Television platforms.**

## **DON'T MISS OUT!**

**Please support our Legends and Heroes Event:**

### **1. Individual Tickets**

Tickets are available at R 750 or R 1000 per person

### **2. Event Sponsorship**

We have 3 Sponsorship Packages that we will tailor-make to your needs.

- i) Race Day Sponsor Package from R50 000
- ii) Legends Event Sponsor Package from R30 000 or
- iii) Peninsula Room Sponsor Package from R15 000

Our team is ready to meet with you to discuss an option that can best add value to you and your business.

### **3. Donate auction items**

All donors and sponsors will be named in the SARDA legends programme, by the Master of Ceremonies, and on the in-house televisions and the whole event will be covered by the SABC.

Please reach out to our amazing event team today. We will gladly assist you to answer any questions.

Call Bee or Cheryl at 021 794 4393 or email [capetown@sarda.co.za](mailto:capetown@sarda.co.za) to pledge your support with your name and contact details.

We look forward to hearing from you.

Yours in Service,



Pp Dawn Goodley  
**Chairperson**

